

Connecting Mobility Behaviour and the Built Environment – Best European Practice Examples for Integrating Innovative Mobility Management Measures in Real Estate Developments!

Shared mobility such as carsharing, bikesharing and shared micromobility has the potential to contribute decrease transport emissions, support sustainable travel behaviour and reduce car-use and car ownership. So do progressive policies that encourage real-estate developers to integrate shared mobility and other mobility management measures into new developments.

Join us on February 15th to learn how the partners and friends of the EU project “SHARE-North Squared” are promoting and developing innovative parking norms and mobility concepts with shared mobility that can contribute to creating equitable cities of the future and free up space for people.

February 15, 2023

Venue: Radisson Blu, Böttcherstraße 2

Welcome Coffee	13:45
Welcome by Host Gabriele Nießen (tbc), <i>Deputy Minister for Climate Protection, the Environment, Urban and Housing Development, City of Bremen (DE)</i>	14:00-17:00
The Whys and Hows, Do's and Don'ts of Integrating Carsharing in Housing Developments - Examples from German Cities Gunnar Nehrke, <i>Director of the Bundesverband CarSharing e.V. (DE)</i>	
Innovative Parking Norms and Impact on Mobility Behaviour – Moving from Voluntary to Mandatory Mobility Management with Bremen's “Mobilitäts-Bau-Ortsgesetz” Rebecca Karbaumer (tbc), <i>City of Bremen (DE)</i>	
Go Dutch! – Practices and Visions for Shared Mobility in Housing Developments Nick Knoester, <i>City of Utrecht and</i> Maarten Markus, <i>AM (NL)</i>	
Sharing Neighbourhoods – Citizen Engagement in Shared Mobility Concepts Tbd, <i>City of Mechelen (BE)</i>	
Shared Mobility in Housing Developments – Legal Possibilities, Pitfalls and Practical Lessons Learned in Belgium Esther De Reys, <i>Autodelen.net (BE)</i>	
<i>Moderator: Rebecca Karbaumer, City of Bremen</i>	

To participate, please register via this link by February 10th, 2023:

<https://terminplaner6.dfn.de/p/0ec1a151d03b3bb2e47d4f4a0d2386cc-79145>



This event is supported as part of SHARE-North Squared, an Interreg North Sea project co-funded by the European Union. SHARE-North²'s main objective is to increase the sustainability, resource and spatial efficiency of real estate developments as well as the affordability of housing by integrating shared mobility as a means of supporting multimodal travel behaviour and for reducing car ownership, car dependency and the demand for parking.